

NATALIE CEVALLOS

DESIGNER & ART DIRECTOR

Chicago, Illinois
www.natcev.com
813.344.7776

Experience

▣ RealtyAds

Junior Designer
September 2023 - Present

Create digital and print collateral ads for various CRE properties throughout the US, Europe, and South America including brochures, banners, social media ads, reports, and service overviews

Develop in-house branding materials for RealtyAds: social media posts, email marketing, web design, decks, and merch

▮ Clients: JLL, Avison Young, Cushman & Wakefield, CBRE, Colliers, Stream, Vornado

■ Digital Marketing Partners

Designer
July 2023 - September 2023

Created a variety of digital and print media, including banners, flyers, table-tents, posters, and graphics for email marketing campaigns on Hubspot, BeePro, Klayvio, and Mailchimp

Lead campaigns for various social media platforms, including Facebook, Instagram, LinkedIn, and Twitter

▮ Clients: Real Time Feedback, Low Ship Rate, Alexandroff Law Group, Drone Legends, Sweet Cheeks

■ Blue Chip Marketing Worldwide

Creative Intern
May 2023 - August 2023

Assisted in the production of digital ads, key visuals, email banners, web assets, infographics, and other marketing assets for digital shopper marketing
In-store print media included handouts & cooler blades

▮ Clients: Procter & Gamble, Molson-Coors, Bausch Health, Bob's Red Mill, White Castle

Education

The Workshop Advertising

Art Direction Apprenticeship
(Upcoming mentorship program)
May 2024 - September 2024

Chicago Portfolio School

Design & Advertising
October 2021 - December 2022

Florida State University

Bachelor's of Fine Arts
Studio Art - Painting, Drawing
June 2016 - December 2020

Skills

Photoshop	Procreate
Illustrator	Powerpoint
InDesign	Teams
After Effects	Google slides
Premier Pro	Slack
Adobe XD	Basecamp
Lightroom	Illustration
Acrobat	Spanish
Microsoft Word	Photography