



Natalie Cevallos * Designer

www.natcev.com
nataliecevallosart@gmail.com
813-344-7776
Chicago, IL

Education

Florida State University
Bachelor's of Fine Arts - 2020
Studio Art - Painting, Drawing
Minor: Museum Studies

Chicago Portfolio School
Design & Advertising - 2022

Software

Figma
Photoshop
Illustrator
InDesign
After Effects
Premier Pro
Lightroom
Procreate

Creative

Branding
Illustration
Typography
Deck Design
Data Visualization
Storyboarding
Layout Design
Packaging

Extras

Painting
Drawing
Portrait Photography
Spanish Language

Experience

Vivid Seats | Digital Designer
August 2024-Present

- Lead creative direction on various campaigns across digital, social, email, and external partnerships
 - Create digital and print collateral including social media posts, email campaigns, banner ads, and event materials
 - Develop, design, and implement promotional and campaign concepts for use across website and offline channels
 - Design impactful ads and infographics for paid social, display, search, and PR campaigns to boost ticket sales for live events.
 - Develop visual identities and style guides for a variety of partnership campaigns
- └ Partnerships: ESPN, Cleveland Browns, Indianapolis Colts, Chicago Bears, San Francisco 49ers, LA Chargers, Bouqs, I Am Athlete

RealtyAds | Designer
Aug 2023-Aug 2024

- Designed digital and print marketing materials for commercial real estate clients across the US, Europe, and South America
 - Created in-house brand assets including social media graphics, email marketing, web design, decks, and event merchandise
 - Managed multiple concurrent projects under tight deadlines
- └ Clients: JLL, Avison Young, Cushman & Wakefield, CBRE, Colliers, Stream Realty, Vornado

Freelance | Designer
Oct 2018-Jul 2024

- Offered comprehensive graphic design services to diverse clients, including branding, print collateral, digital assets, and social media
- └ Clients: Digital Marketing Partners, Real Time Feedback, Low Ship Rate, Drone Legends, Sweet Cheeks

Bluechip Marketing | Creative Intern
Jun 2023-Aug 2023

- Assisted in creating packaging concepts, digital ads, key visuals, email banners, web assets, and shopper marketing materials for a variety of CPG brands
 - Supported production of retail-ready graphics
- └ Clients: Procter & Gamble, Molson Coors, Bausch Health, Bob's Red Mill, White Castle.